

CENTRALCARD
 links up with
 the largest credit
 card system in the world

MasterCard

सेन्ट्रलकार्ड
CENTRALCARD

सेन्ट्रल बैंक ऑफ इंडिया
 OF INDIA

**Now 83 million
 MasterCard users
 become your potential customers -
 if you're a Centralcard
 Member Establishment.**

Centralcard backed by Central Bank of India has now formed a new alliance with the International MasterCard. If you're a Centralcard Member Establishment, you get the added advantage of MasterCard business. Your customers will be businessmen, directors, executives... the top people from India and abroad.

Hotels, restaurants, departmental stores, emporiums, here's a sure way to increase your sales. Become a **Centralcard** Member Establishment now. Majority of the tourists hold MasterCard.

For further details contact:
**Centralcard Department,
 Central Bank of India**
 Kasturi Building,
 J. Tata Road,
 Bombay 400 020.
 Phone: 242312/242331/244004
 Telex: 011 - 6929
 Telegram: CENTRACARD

Centralcard



Central Bank of India
 (A Government of India Undertaking)

The Bank that moves out to people and places

Interpub/CBI/13/82